



Llywodraeth Cynulliad Cymru  
Welsh Assembly Government

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# Physical Activity Roles and Responsibilities Framework

## Physical Activity Roles and Responsibilities Framework

The following document has been developed to provide guidance regarding the role of key organisations in the delivery of the physical activity agenda in Wales, and should be read in conjunction with *Creating an Active Wales*, the physical activity action plan for Wales. The roles listed relate to the long term responsibilities of organisations to this agenda and may be additional to the specific actions listed in the plan. The document is presented to highlight the themes within *Creating an Active Wales* and some of the main tasks / responsibilities that support work to increase physical activity levels.

The Active Environment section describes Welsh Assembly Departments and partner organisations that have a role in the funding, development, planning and delivery of physical activity facilities including paths and places for people to walk and cycle. It also lists organisations that have a role in training the workforce who design or develop these places. The sport section covers sport for adults and extracurricular sport for children. The other sections describe Welsh Assembly Departments and partner organisations that have a role in providing opportunities for people to be more active or provide training for professionals and volunteers in this area. It is also recognised that in addition to the organisations listed under workforce development, some of the Welsh Assembly Government's key delivery agencies provide internal training for their own staff.

In order to keep the document concise and easy to use, not all contributing bodies have been listed; instead they have been summarised under descriptor headings. Work with equality groups is integral to all of the responsibilities listed and has not been referenced separately. It is acknowledged that this is a working document which will be reviewed on a regular basis to reflect changes in policies and roles as they occur.

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	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
Welsh Assembly Government departmental leads	<p><b>Travel infrastructure including safe routes</b>  <b>Travel planning</b>  <b>Road safety</b>  <b>Regeneration</b></p> <p>Department for the Economy and Transport</p> <p><b>Walking and cycling promotion / programmes</b>  <b>Planning policy</b>  <b>Access to green space and countryside</b></p> <p>Department for Environment, Sustainability and Housing</p> <p><b>Play facilities</b>  <b>School sport facilities</b></p> <p>Department for Children, Education, Lifelong Learning and Skills</p>	<p><b>Travel infrastructure including safe routes</b>  <b>Learner travel including school travel plans</b>  <b>Road safety</b></p> <p>Department for the Economy and Transport</p> <p><b>Walking and cycling promotion / programmes</b>  <b>Cycle training</b></p> <p>Department for Environment, Sustainability and Housing</p> <p><b>Play</b>  <b>PE in schools</b>  <b>Youth service</b></p> <p>Department for Children, Education, Lifelong Learning and Skills</p>	<p><b>Travel infrastructure including safe routes</b>  <b>Travel planning</b>  <b>Road safety</b></p> <p>Department for the Economy and Transport</p> <p><b>Walking and cycling promotion / programmes</b>  <b>Cycle training</b></p> <p>Department for Environment, Sustainability and Housing</p>	<p><b>Sport</b></p> <p>Department of Rural Affairs and Heritage</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
		<b>Green exercise</b> <b>Health promoting schools</b> <b>Obesity</b> Department for Public Health and Health Professions	<b>Workplace / corporate health</b> <b>Green exercise / conservation</b> <b>Obesity</b> <b>Programmes targeting sedentary people and those with or at risk of chronic diseases</b> Department for Public Health and Health Professions	
	<b>Active recreation facilities</b> Department of Rural Affairs and Heritage	<b>Extra curricular provision</b> <b>Active recreation</b> <b>Dance</b> Department of Rural Affairs and Heritage	<b>Active recreation</b> <b>Dance</b> Department of Rural Affairs and Heritage	

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
National partner roles	<p><b>Organisations that fund and advise on development of sport / recreation, dance and other physical activity facilities</b></p> <p>Sport Wales Arts Council of Wales Big Lottery Fund Countryside Council for Wales Environment Agency Forestry Commission</p> <p><b>Organisations with a role in the development and maintenance of green environment and outdoor infrastructure</b></p> <p>British Waterways National Parks National Trust Countryside Council for Wales Environment Agency Forestry Commission</p>	<p><b>Organisations that fund, advise and support the development of physical activity programmes for children and young people</b></p> <p>Sport Wales Arts Council of Wales / Community Dance Wales Big Lottery Countryside Council for Wales</p>	<p><b>Organisations that fund, advise and support the development of physical activity programmes for adults</b></p> <p>Sport Wales Arts Council of Wales / Community Dance Wales Big Lottery Countryside Council for Wales</p>	<p><b>Organisations that fund, advise and support the development of sport initiatives and programmes.</b></p> <p>Sport Wales</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
	<p><b>Organisations with expertise to advise on the development of physical activity facilities and infrastructure including play, green environment and paths / cycle lanes</b></p> <p>Play Wales Design Commission for Wales Public Health Wales Sustrans Chief Officers of Recreation and Leisure Environmental charities e.g. British Trust for Conservation Volunteers + Groundwork Trust Welsh Local Government Association Fields in Trust Cymru Welsh Council for Voluntary Action</p>	<p><b>Organisations with expertise to advise on the development of physical activity initiatives and programmes</b></p> <p>Public Health Wales Welsh Local Government Association Play Wales Welsh Council for Voluntary Action National Charities Welsh Therapies Advisory Committee Clinical and Health / Well-being Networks e.g. CHD Fitness Industry Association Sustrans Institute of Rural Health National Children’s Organisations</p>	<p><b>Organisations with expertise to advise on the development of physical activity initiatives and programmes</b></p> <p>Public Health Wales Welsh Local Government Association Welsh Council for Voluntary Action National Charities Welsh Therapies Advisory Committee Fitness Industry Association Sustrans Institute of Rural Health Clinical and health / Well-being Networks e.g. CHD Institute of Sport and Recreation Management / Institute for Sport, Parks and Leisure</p>	<p><b>Organisations with expertise to advise on the development of sport initiatives and programmes</b></p> <p>Sport Wales National Governing Bodies National / Welsh Sports Association Welsh Local Government Association Chief Officers of Recreation and Leisure Welsh Council for Voluntary Action Institute of Sport and Recreation Management / Institute for Sport, Parks and Leisure</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
	Fitness Industry Association National Governing Bodies / Welsh Sports Association Countryside Access Forums British Waterways Rural Interest bodies	Institute of Sport and Recreation Management / Institute for Sport, Parks and Leisure Chief Officers of Recreation and Leisure Health Professional bodies  <b>Organisations that support            or carry out research            on children and young            people's participation</b>  Sport Wales Arts Council of Wales Academic Institutions Countryside Council for Wales Forestry Commission	Chief Officers of Recreation and Leisure Health professional bodies  <b>Organisations that support            or carry out research            on adult participation</b>  Sport Wales Arts Council of Wales Academic Institutions Countryside Council for Wales Forestry Commission	<b>Organisations that support            or carry out research            on sport participation</b>  Sport Wales Academic Institutions

	Active Environment	Active Children and Young People	Active Adults	Sport for All
		<p><b>Organisations that deliver programmes / activities</b></p> <p><b>Outdoor activities</b>  Forestry Commission  Countryside Council for Wales  National Children and Young People’s Organisations and other charities e.g. Boys and Girls Clubs, Urdd, Guides, Scouts, Youth Hostel Association; National Trust</p> <p><b>Walking and cycling specific</b>  Environmental and transport charities e.g. Sustrans; Cyclist Touring Club</p>	<p><b>Organisations that deliver programmes / activities</b></p> <p><b>Outdoor</b>  Forestry Commission  Countryside Council for Wales  British Trust for Conservation Volunteers  Youth Hostel Association  National Charities  National Trust</p> <p><b>Walking and cycling specific</b>  Environmental and transport charities e.g. Sustrans; Cyclist’s Touring Club; Ramblers  Youth Hostel Association  National Charities  National Trust</p>	<p><b>Organisations that deliver programmes / activities</b></p> <p>National Governing Bodies  National youth organisations and other charities e.g. Boys and Girls Clubs, Urdd, Guides, Scouts, Youth Hostel Association</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
	<p><b>Organisations that support or deliver training for workforce development</b></p> <p>Public Health Wales            Planning and Design Bodies            e.g. Royal Town            Planning Institute            SkillsActive            Groundwork            BTCV            Play Wales</p>	<p><b>Organisations that support or provide training and skills development for the physical activity workforce</b></p> <p>Public Health Wales            SkillsActive            Training providers            Play Wales            National Governing Bodies /            Welsh Sports Association            Sports Leaders UK            Cyclist Touring Club            Association for            Physical Education            Institute of Sport and Recreation            Management / Institute for            Sport, Parks and Leisure            Welsh Council for            Voluntary Action            National Children and Young            Peoples Organisations</p>	<p><b>Organisations that provide training and skills development for the physical activity workforce</b></p> <p>Public Health Wales            SkillsActive            Skills for Health            Training providers            Cyclist's Touring Club            Institute of Sport and Recreation            Management / Institute for            Sport, Parks and Leisure            Welsh Council for            Voluntary Action            National Charities</p>	<p><b>Organisations that provide training and skills development for the sport workforce</b></p> <p>Sport Coach UK            SkillsActive            National Governing Bodies /            Welsh Sports Association            Sport Wales</p>

	Active Environment	Active Children and Young People	Active Adults	Sport for All
		<p><b>Organisations that support or run national marketing / campaigns</b></p> <p>Sport Wales Arts Council of Wales Play Wales Medical charities</p>	<p><b>Organisations that support or run national marketing / campaigns</b></p> <p>Sport Wales Arts Council of Wales Play Wales Medical charities</p> <p><b>Organisations that develop / support workplace physical activity opportunities</b></p> <p>Welsh Local Government Association Public Health Wales Health and Safety Executive Business organisations Unions</p>	<p><b>Organisations that support or run national marketing / campaigns</b></p> <p>Sport Wales National Governing Bodies</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
Regional level roles	<p><b>Organisations that plan and develop regional physical activity facilities and infrastructure</b></p> <p>Regional Transport Consortia Spatial Plan Groups Strategic Regeneration Areas Higher Education / Further Education Play Associations</p>	<p><b>Organisations that support the development of school travel plans, and transport projects</b></p> <p>Regional Transport Consortia</p> <p><b>Organisations that plan and support delivery of physical activity programmes / activities</b></p> <p>Play Associations District Sport Organisations Higher Education / Further Education Local Health Boards County Voluntary Councils Community Safety Partnerships Regional Youth Service Consortia</p>	<p><b>Organisations that plan and support programme delivery</b></p> <p>Local Health Boards</p> <p><b>Organisations that support for active travel opportunities</b></p> <p>Regional Transport Consortia Travel Plan Co-ordinators County Voluntary Councils</p>	<p><b>Organisations that support and deliver regional competitions</b></p> <p>National Governing Bodies district / regional sport organisations or bodies Further / Higher Education Third sector organisations</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
Local Authority level role	<p><b>Organisations that fund deliver or maintain local facilities and infrastructure</b></p> <p>Local Authorities - Leisure, Planning / Transport / Allotments / Parks / Play / Countryside / Education Departments / Tourism National Park Authorities British Waterways Rural regeneration partnership</p> <p><b>Organisations that support planning of and advise on infrastructure / facilities</b></p> <p>Children and Young People's Partnerships Health Social Care and Well-Being Partnerships Local Authority Level Regeneration Partnerships</p>	<p><b>Organisations that develop and support local action plans</b></p> <p>Health Social Care and Well-Being Partnerships Children and Young People's Partnerships Sport Wales Public Health Wales</p> <p><b>Organisations that advise and / or deliver and market programmes and opportunities</b></p> <p>Local Authority Leisure / Education / Play / Education / Road Safety / Social Services / Youth Service Departments; Further / Higher Education; Cycle Training Providers</p>	<p><b>Organisations that develop and support local action plans</b></p> <p>Health Social Care and Well-Being Partnerships Sport Wales Public Health Wales</p> <p><b>Organisations that advise and / or deliver and market programmes and opportunities</b></p> <p>Local Authority - Leisure Departments / Parks / Education-adult learning; Cycle training providers</p>	<p><b>Organisations that advise and deliver programmes and opportunities</b></p> <p>Local Authority Leisure Departments</p>

	<b>Active Environment</b>	<b>Active Children and Young People</b>	<b>Active Adults</b>	<b>Sport for All</b>
Community / local level role	<p><b>Organisations that develop and / or maintain facilities / infrastructure</b></p> <p>Communities First partnerships Local level regeneration partnerships Community Councils Tenants associations Housing associations Developers Voluntary and community groups Schools</p>	<p><b>Organisations that deliver physical activity opportunities</b></p> <p>Early years and childcare settings Schools Leisure centres Local Authority youth centres Dance schools Community groups Youth clubs including Urdd Boys and Girls Clubs; Uniformed groups Sports and recreation clubs Private clubs / activity providers</p> <p><b>Organisations that advise on physical activity opportunities / rehabilitation and provision of rehabilitation</b></p> <p>GP practices Physiotherapy units Occupational Therapy Units Occupational Health Locality Treatment Centres</p>	<p><b>Organisations that deliver physical activity opportunities</b></p> <p>Businesses Adult learning providers Voluntary groups Leisure centres Walking and cycling clubs Dance schools Community / voluntary groups Sports clubs Private clubs / activity providers</p> <p><b>Organisations that advise on physical activity opportunities / rehabilitation and provision of rehabilitation</b></p> <p>GP practices Physiotherapy units Occupational Therapy Units Occupational Health Locality Treatment Centres</p>	<p><b>Organisations that deliver physical activity opportunities</b></p> <p>Community groups Sports clubs Private clubs / activity providers</p>

## Useful references

The following documents provide more detailed advice on roles that organisations, professionals and volunteers can play in promoting physical activity.

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